ORANGE
LABEL
DESIGN
STUDIO

WE KEEP STANDOUT
SINCE 2000

HELLO@ORANGELABEL.COM
TELEGRAM: ORANGELABEL
+420 775 619 435

ORANGE LABEL DESIGN STUDIO
COMPANY PROFILE ‘26

PRAGUE, CZECH REPUBLIC

ABOUT US

OUR STUDIO STARTED WITH A SIMPLE IDEA: TO CREATE TRULY INTERESTING DESIGNS RATHER THAN REPLICATING BORING AND MONOTONOUS CONCEPTS ALL OVER THE WEB. THIS DESIRE TURNED INTO A PROJECT AND LATER BECAME A REALITY.

WE KEEP STANDOUT SINCE 2000

For 26 years we have been creating designs, web solutions, mobile applications, brand identities and marketing materials.

We consistently increase measurable indicators such as conversions and engagements to provide the most effective results for our clients.

The ideas we offer have been field-tested by major clients and successful start-ups in highly competitive markets.

We have extensive experience across various industries and technologies, ensuring tailored solutions for unique challenges.

OUR CORE COMPETENCIES INCLUDE:

- Independent audit and consulting on the business processes related to the design, marketing, and development of Internet services;
- Development of technical specifications, designs, branding, identities and advertising;
- UI and UX design and development leveraging our vast experience and all the latest research and trends;
- Development of fast and responsive front-ends - using the latest JavaScript, HTML/CSS stack - of any complexity, on any platform and on any device;
- Quality assurance and optimization of complex web projects and mobile applications;
- Marketing of any product based on existing marketing goals or the creation of new advertising strategies that align with your business plans.

WE WORKED WITH THE FOLLOWING CLIENTS

xerox · VEOLIA · elite seller · pixelfy · Schwarzkopf · velcom · CASIO · WARGAMING.NET · acct · Pernod Ricard · SOURCEWELL · TOSHIBA

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WHAT WE DO

WE CREATE TOP-NOTCH IT SOLUTIONS FOR BUSINESSES

26 YEARS
OF EXPERIENCE

700+
IMPLEMENTED PROJECTS

20+
SPECIALISTS

Today our team is made up of professional graphic designers, developers and marketers with a large number of design projects, websites, systems and applications under their belt. We have extensive knowledge and experience in various fields.
And that is just the beginning!

We are very flexible when it comes to your schedule, your time zone, or the speed at which you want us to work on tasks.

Our long-standing track record of delivering creative and impactful solutions makes us the ideal partner for your next project!

WE ARE READY TO TAKE ON A PROJECT THAT REQUIRES:

- Front-end and back-end development;
- Mobile application development;
- Chrome and Firefox extensions development;
- UI/UX design;
- 2D and 3D design;
- Marketing Strategy Development;
- Promotional and advertising materials design and development;
- Customer journey design and mapping;
- Brand identity design and development;
- Logo design.

WE WORK WITH THE FOLLOWING TECHNOLOGIES

BOOTSTRAP	REACT	SELENIUM	VUE.JS
LARAVEL	SHOPIFY	WORDPRESS	SASS
MYSQL	SYMFONY	PYTHON	PHP
FLUTTER	TAILWIND	JQUERY	JS

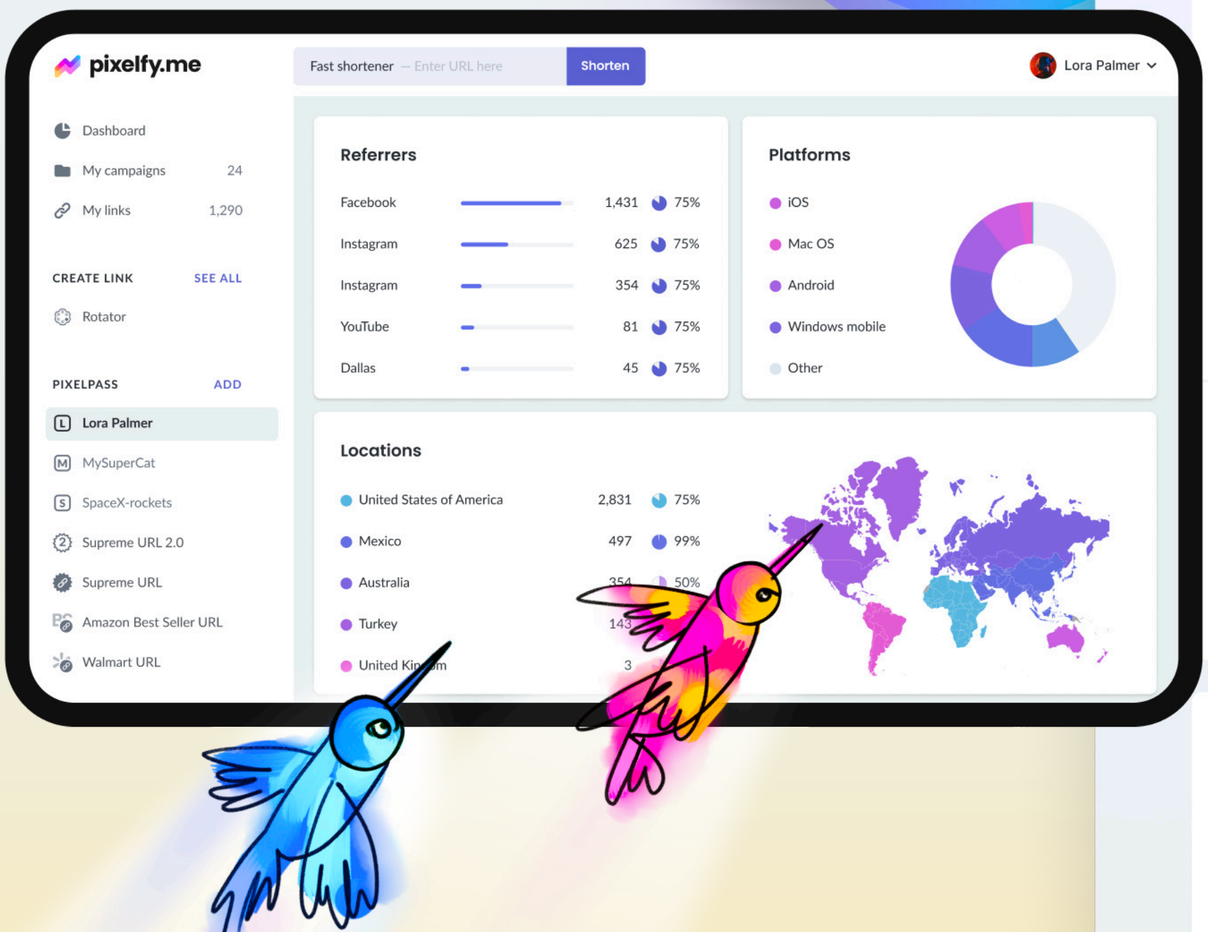
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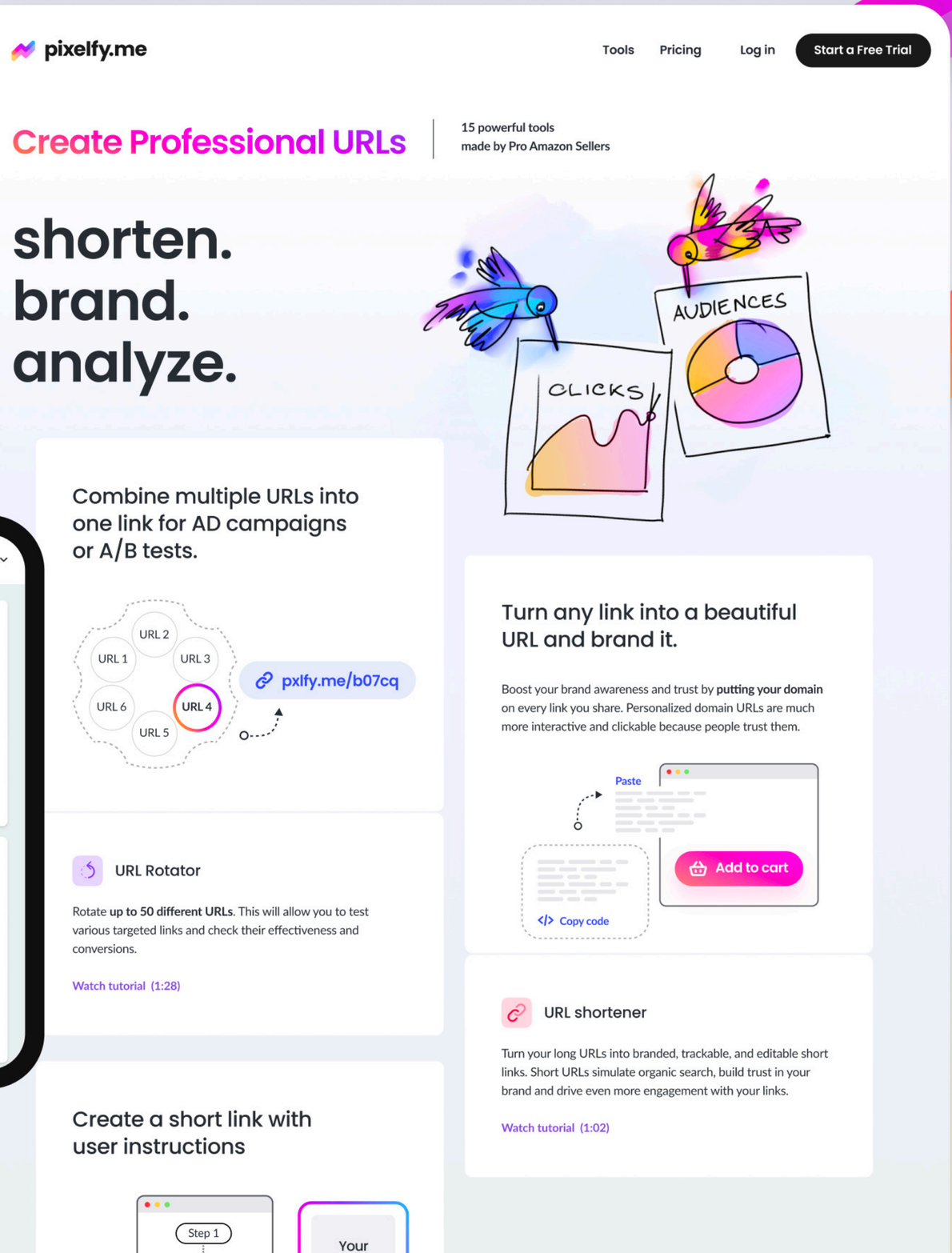
ORIGINAL AND MEMORABLE IDEAS

UNIQUE SOLUTIONS FROM PROFESSIONAL ARTISTS

Our team is dedicated to creating
a consistent brand image and strong brand
awareness for your business.

www.pixelfy.me →





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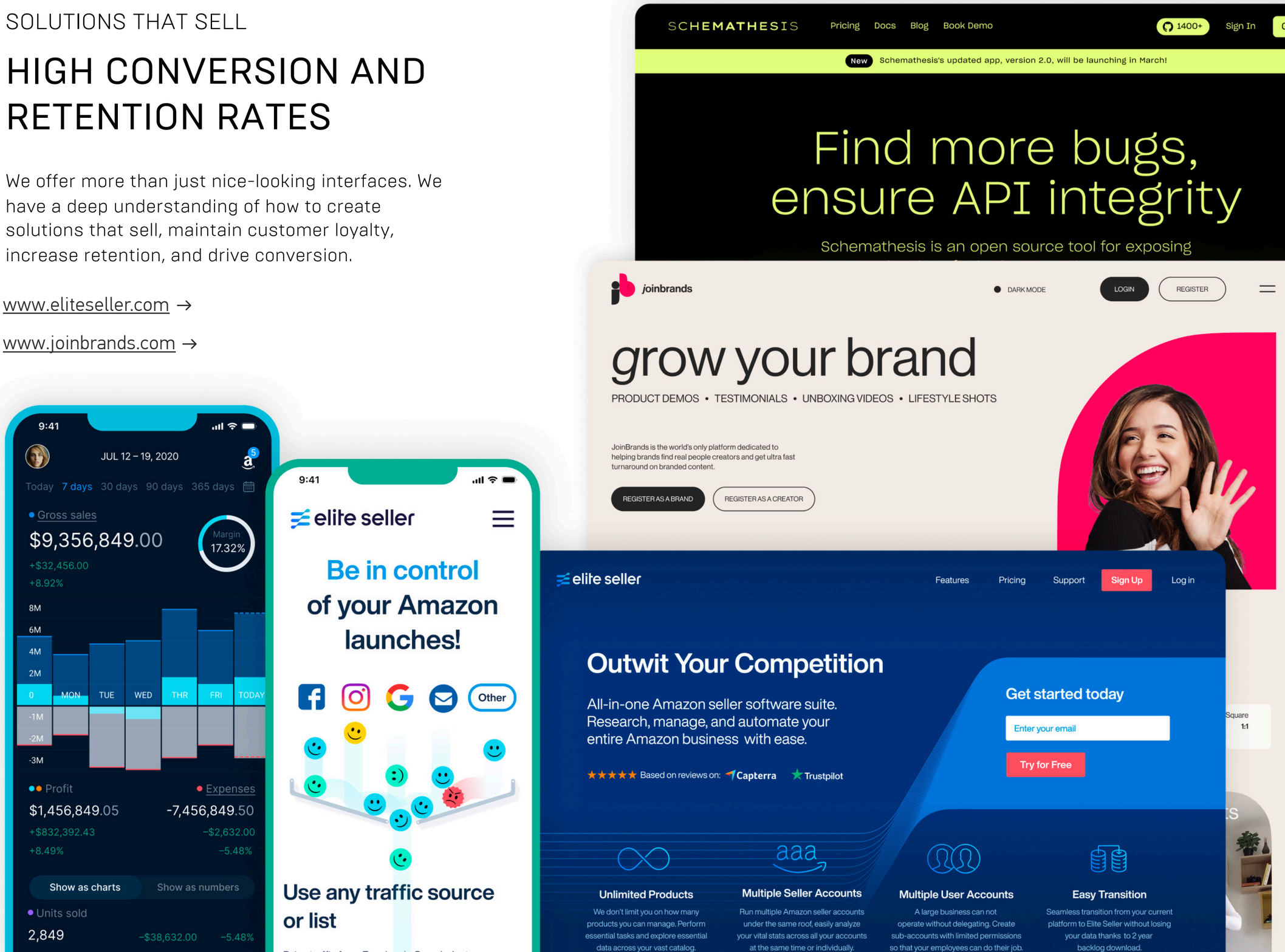
SOLUTIONS THAT SELL

HIGH CONVERSION AND RETENTION RATES

We offer more than just nice-looking interfaces. We have a deep understanding of how to create solutions that sell, maintain customer loyalty, increase retention, and drive conversion.

www.eliteseller.com →

www.joinbrands.com →



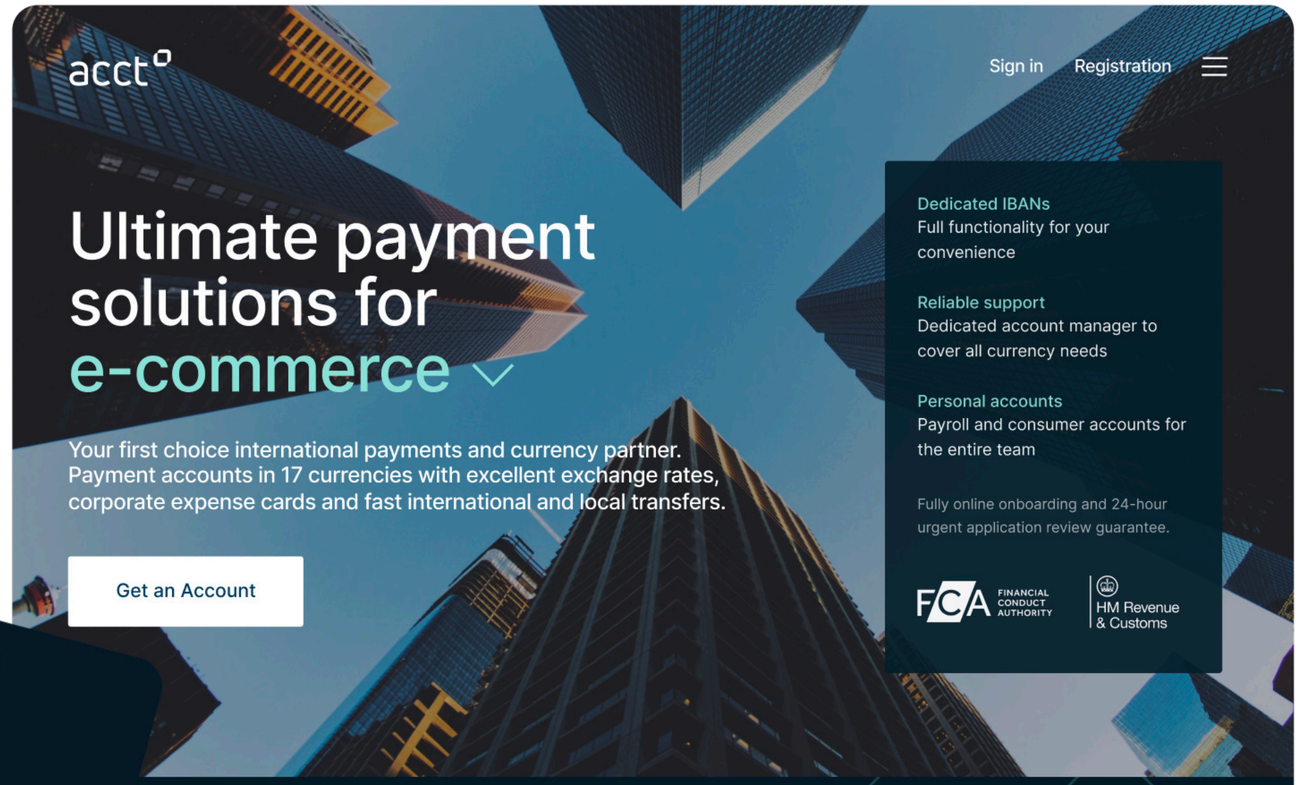
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TURNKEY PROJECTS

FULL SUITE OF DESIGN AND DEVELOPMENT SERVICES

You can entrust us the entire development cycle: from conceptualization to project launch. Our highly skilled marketers, designers and developers can handle any project from A to Z - from initial planning and research, to design and development, to launch and promotion - all under one roof.

www.acct.com →





We deliver the best business payment experience

Simple

We don't require branch visit. Fully digital onboarding with quick application review guarantee.

Transparent

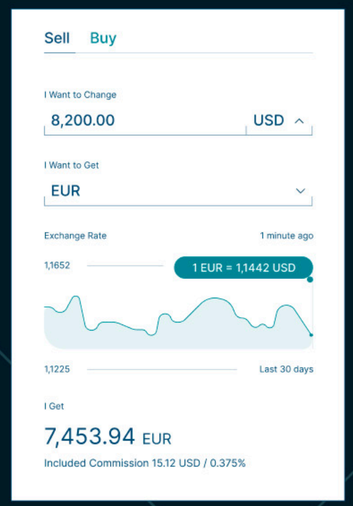
We don't set our own exchange rates or apply hidden fees. What you see is exactly what you pay.

Global

We understand your business requirements and it's international reach & will support on each step.

Secure

We are committed to the highest bank security and data protection standards and regulations.



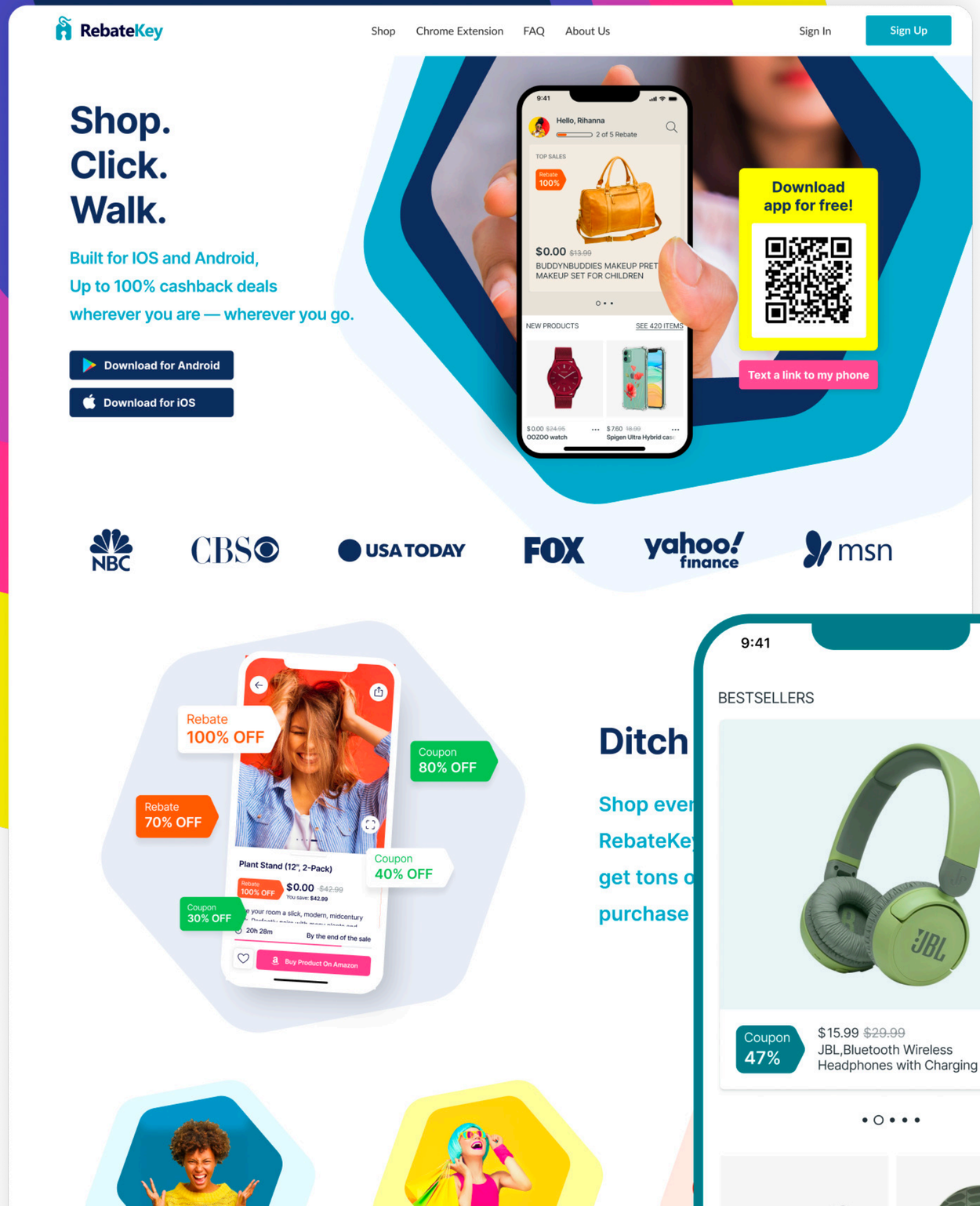
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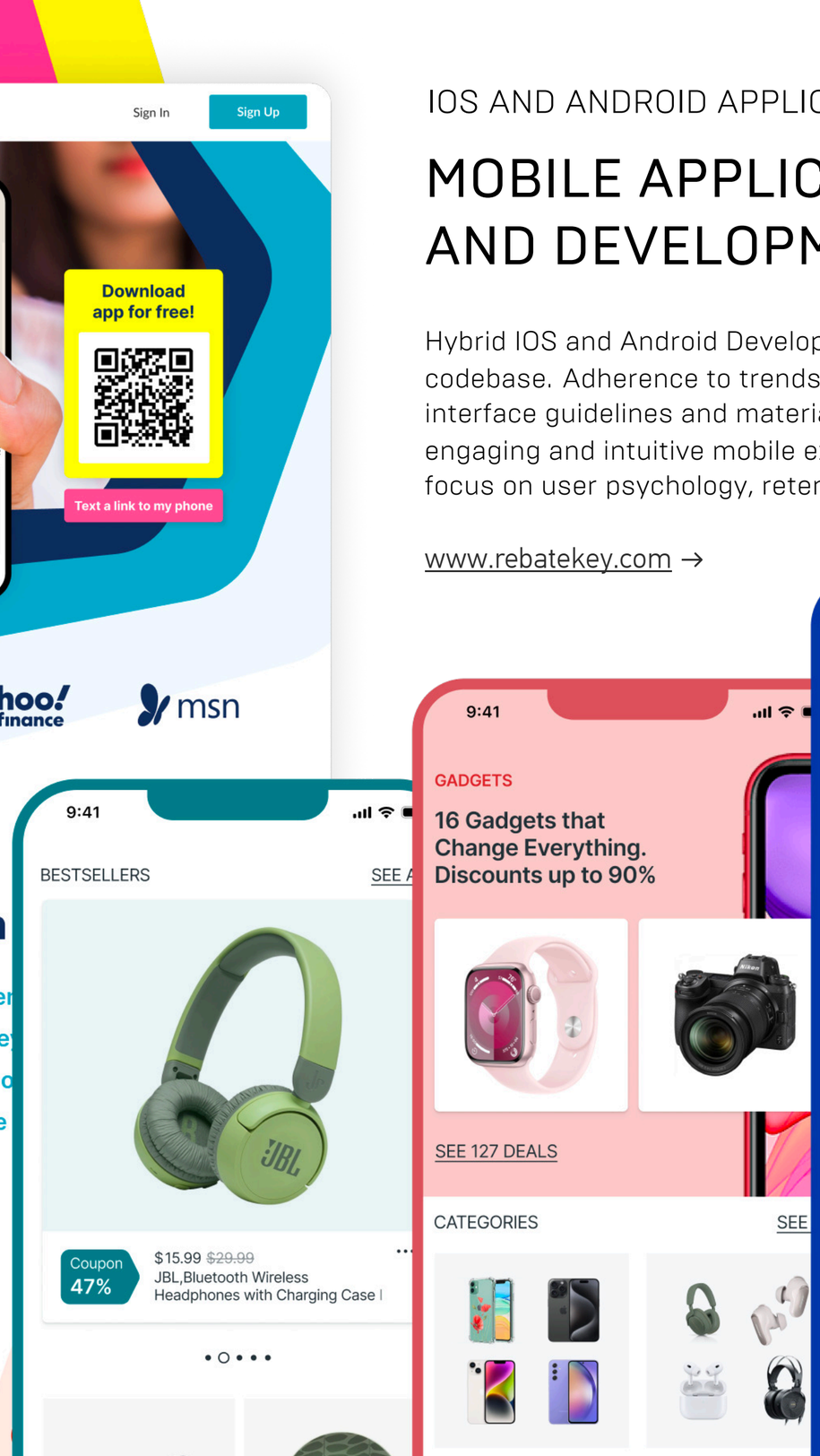
IOS AND ANDROID APPLICATIONS

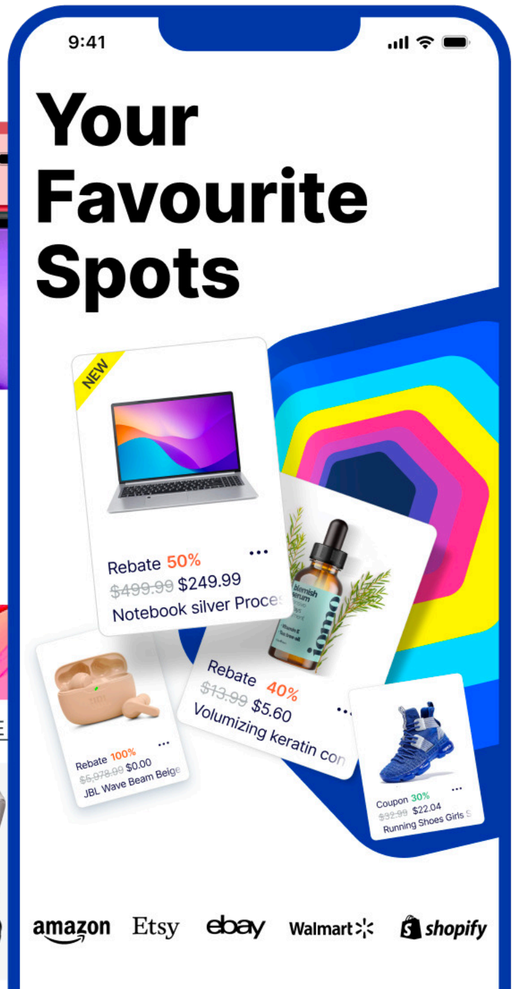
MOBILE APPLICATIONS DESIGN AND DEVELOPMENT

Hybrid IOS and Android Development. Multiple platforms - one codebase. Adherence to trends and deep understanding of human interface guidelines and material design. Commitment to creating engaging and intuitive mobile experiences. UI/UX design with a focus on user psychology, retention, and habit-forming interfaces.

www.rebatekey.com →





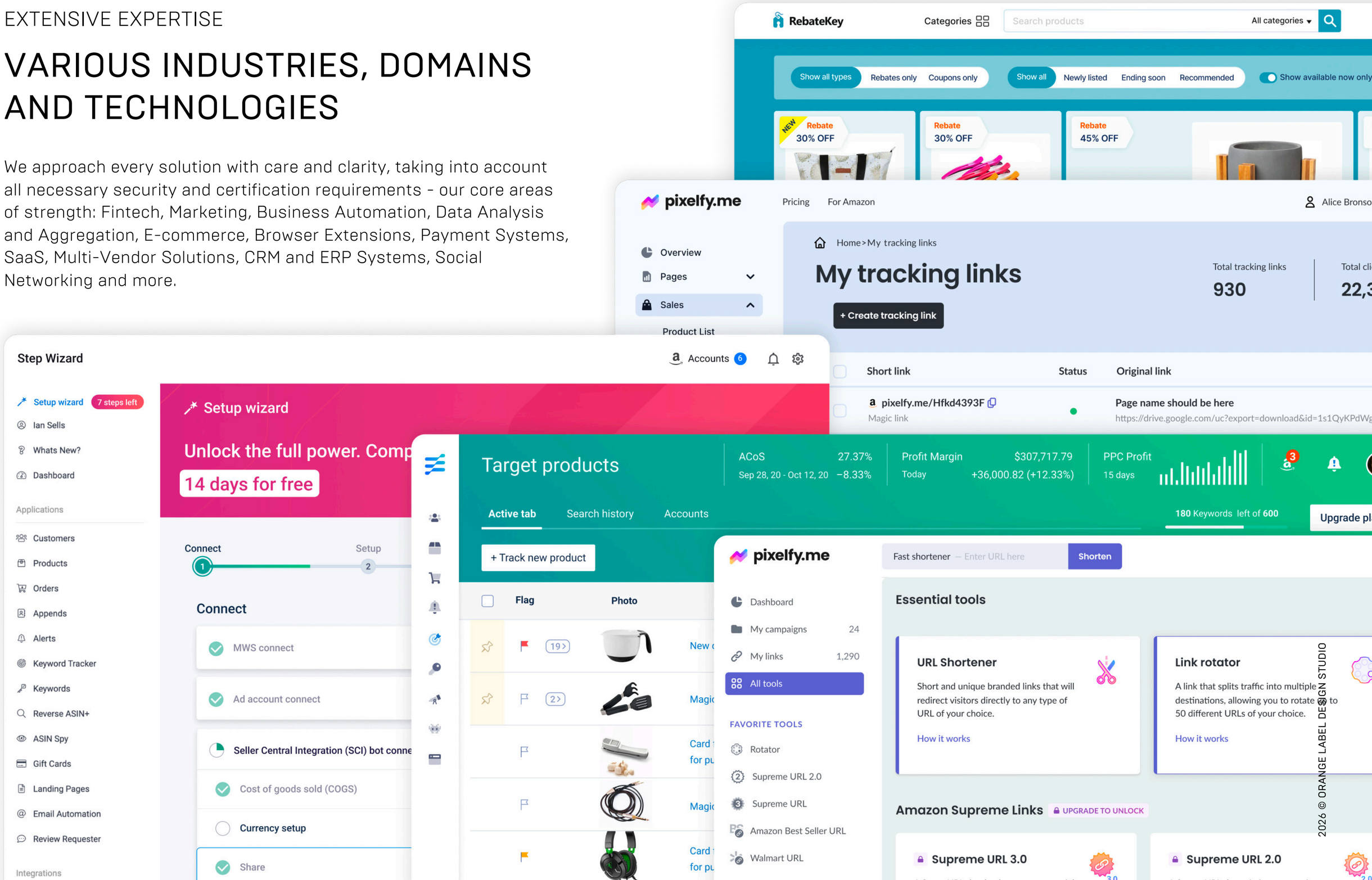


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EXTENSIVE EXPERTISE

VARIOUS INDUSTRIES, DOMAINS AND TECHNOLOGIES

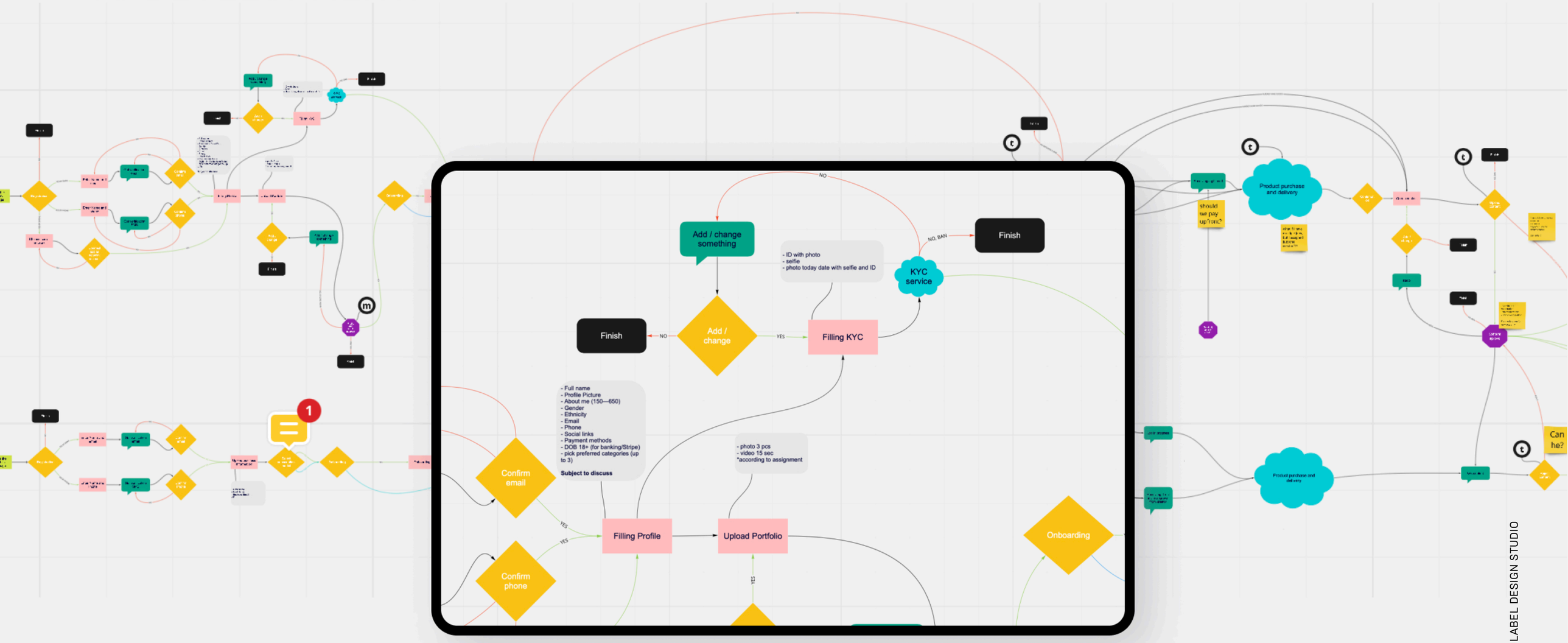
We approach every solution with care and clarity, taking into account all necessary security and certification requirements - our core areas of strength: Fintech, Marketing, Business Automation, Data Analysis and Aggregation, E-commerce, Browser Extensions, Payment Systems, SaaS, Multi-Vendor Solutions, CRM and ERP Systems, Social Networking and more.



INTEGRATED APPROACH TO DESIGN DEVELOPMENT

WE METICULOUSLY PLAN, DESIGN AND MAP OUT OUR SOLUTIONS PRIOR TO DEVELOPMENT.

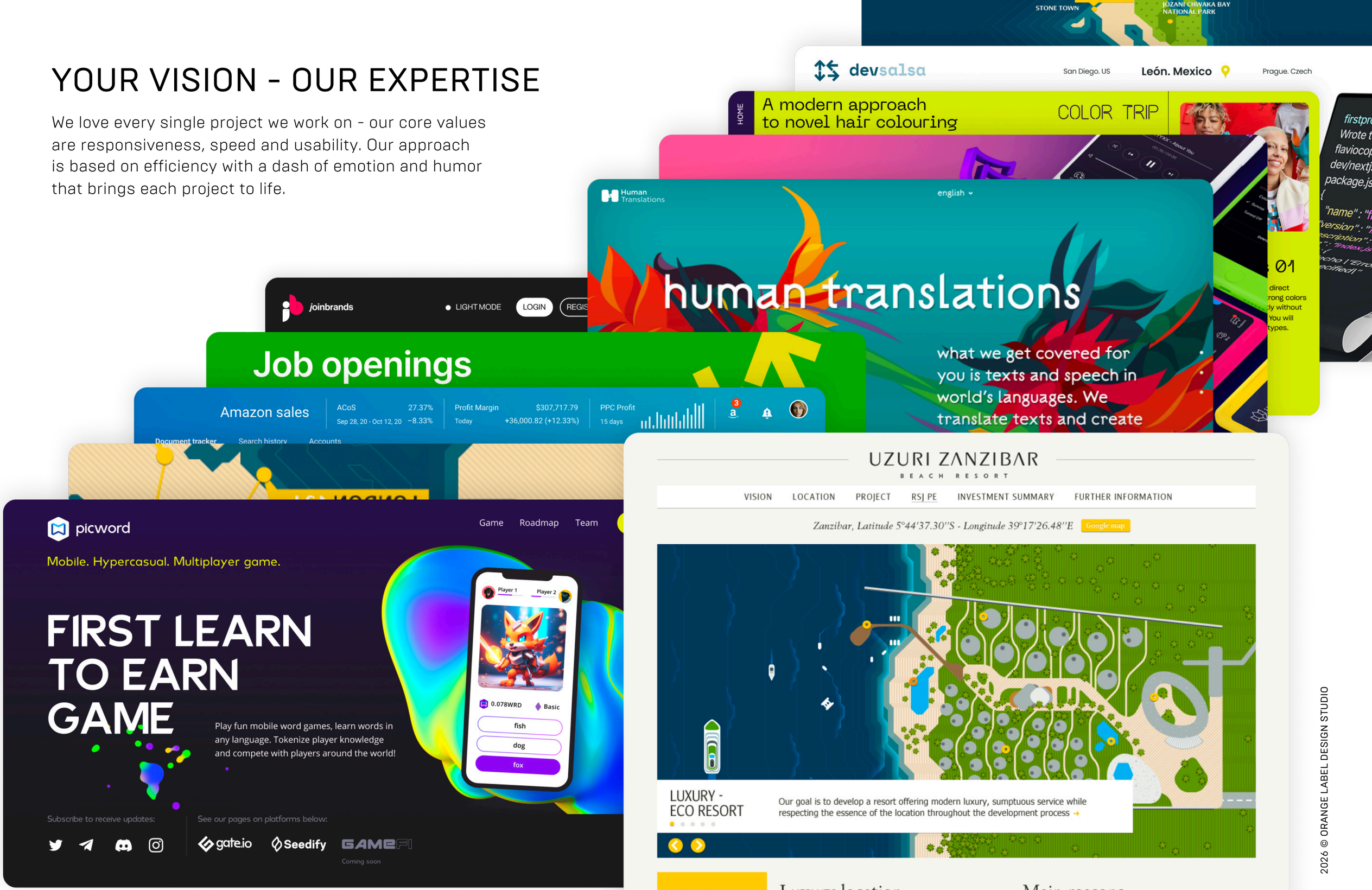
Development of block diagrams, wireframes, prototypes, CJM, user flows and any other project documentation.



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YOUR VISION - OUR EXPERTISE

We love every single project we work on - our core values are responsiveness, speed and usability. Our approach is based on efficiency with a dash of emotion and humor that brings each project to life.



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OUR ACHIEVEMENTS

AWARDS

1ST PLACE

GOLDEN WEBSITE AWARDS

Category – “Theme-based website design”.
Project: Mom’s Inc.

1ST PLACE

TIBO INTERNET AWARD

Category – “Medicine”.
Project: Talon

TOP-10

REVISION

Top 10 design studios.

1ST PLACE

WEB RATING AWARDS

Category – “Mass media”.
Project: Mom’s Inc.

5TH PLACE

WEB RATING AWARDS

Category – “Web studio creativity rating”.

21ST PLACE

CMSMAGAZINE

Web studio ratings by Web Development Analytic Portal.

24TH PLACE

TAGLINE

Six years in Tagline “Top Design Studio Rankings”.

SHORTLIST

“COBBLER WITH SHOES” AWARD, TAGLINE

Categories – “Best communication”, “Best creative approach”, “Best design”.
Project: Orange Label

SPECIAL AWARD

TIBO INTERNET AWARD

Category – “Health and medicine”.

15 PUBLICATIONS

LOGOLOUNGE.COM

15 publications in 4 editions of Logo Lounge books – annual collections of the best logos.

3 PUBLICATIONS

SMASHINGMAGAZINE.COM

Three publications about our studio on Smashing Magazine website.

PUBLICATION

SITEINSPIRE.COM

Our studio listed in the catalogue of web’s best interactive websites.

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